

Internship Outline



THRILL PAY
DO MORE NOW!

ThrillPay ONLY opens vacancies for internship opportunities once a year, every Spring.

Hey Interns! Join ThrillPay's exclusive internship program and gain real-world experience with our **Digital Marketing** and **Events Teams**. You'll learn about the tech industry, network with leaders, and even have the opportunity to travel! Be part of something greater by joining a thriving Black-owned tech company. Apply now for the chance to grow with ThrillPay!

If you are an ambitious and detail-oriented individual with a passion for fintech and a drive to make a difference, I encourage you to apply for the internship position of **Personal Assistant** at ThrillPay. Your contribution will be instrumental in unlocking the hidden potential of gift cards and shaping the future of financial management.

Are you a student with a passion for fostering strategic partnerships and driving business growth? ThrillPay is excited to offer internship opportunities on our dynamic **Business Development Team**. As an intern, you'll have an invaluable chance to work alongside experienced professionals in a fast-paced fintech environment. Apply now and embark on an exciting journey with us!

Objective:

To construct an official ThrillPay Project Team from a reputable College:

The objective of the internship position at ThrillPay is to provide an exclusive opportunity for 1st and 2nd-year BIPOC students majoring in Liberal Arts, Marketing, Graphic Design, or Communications, as well as (Business/Finance/Tech). This internship opens the doors to a leading-edge tech company, allowing interns to be foundational members of a major Black-owned start-up. The internship offers real-world skills in entrepreneurship, marketing, and

running a full-scale tech business, exposing students to the world of Tech-entrepreneurship and the growing spaces in tech for Black innovators and leaders. Interns have the opportunity to gain experience in networking, ad-campaigns, financial projections, social media marketing, investor relations, crowdfunding, SEO, CRO, organizational skills, and corporate planning, while also being invited to attend the nation's largest Black tech conference which takes place every year in the Fall.

Positions:

ThrillPay Digital Marketing Team:

As interns on the Digital Marketing Team at ThrillPay, you will be responsible for creating and executing strategies to promote the ThrillPay app and its features, utilizing various digital channels to engage users, increase brand awareness, drive user acquisition, and manage digital ad campaigns for capital and funding efforts.

- Manage social media platforms and build engaging digital ads and crowdfunding campaigns.
- Create original media and other digital content to effectively engage and attract the user base.
- Develop ideas for rewards, promotions, loyalty programs, and build relationships with influencers, public figures, artists, and other brands online.
- Responsible for marketing efforts pertaining to funding and investor campaigns.

ThrillPay Events Team:

As interns on the Events Team at ThrillPay, you will be responsible for organizing and coordinating events, both live and virtual. Tasks and responsibilities that you could be assigned include:

- Assist in planning, preparation, and execution of events, managing invitations, registrations, logistics, and vendor coordination.
- Conduct research and analysis to support event planning and strategy, including market research and competitor analysis.
- Support communication efforts by drafting newsletters, social media posts, and emails to engage with attendees, sponsors, and partners.
- Collaborate with the Digital Marketing Team to promote events effectively and manage user engagement online.
- Aid in managing event budgets, providing onsite support, and assisting with post-event evaluations.
- Contribute to team initiatives related to event planning, brainstorming sessions, and cross-team collaborations.

ThrillPay Personal Assistant:

As an intern, working under the role of Personal Assistant, you will play a crucial role in assisting the Founder with various administrative tasks, helping the CEO stay organized, and facilitating effective communication within the team. You will have the opportunity to learn firsthand about the operations of a startup, work closely with experienced professionals, and contribute to the growth and success of ThrillPay.

- Provide administrative support to the ThrillPay Project Team.
- Assist management in several tasks as well as performing errands.
- Manage calendars, schedule meetings, and handle appointments.
- Assist with organizing and coordinating company events.
- Handle confidential and sensitive information with professionalism and discretion.
- Conduct research and gather information as needed.
- Assist in preparing reports, presentations, and other documents.
- Perform general office tasks such as answering phone calls, responding to emails, and maintaining filing systems.
- Collaborate with team members and assist in ad-hoc projects as required.

Business Development Team:

As part of the Business Development Team, you'll play a vital role in identifying and cultivating strategic partnerships, negotiating contracts, and expanding the reach of our revolutionary ThrillPay app. You'll gain hands-on experience in market research, competitive analysis, and collaboration with cross-functional teams. This internship offers a unique opportunity to learn about the intricacies of business development while contributing directly to the company's growth. With guidance from seasoned mentors, you'll develop key skills in relationship-building, deal structuring, and effective communication.

- **Market Research:** Conduct research to identify potential partners, competitors, and market trends. Gather and analyze data to provide insights that inform business development strategies.
- **Lead Generation:** Assist in building a pipeline of potential partnership opportunities by identifying and reaching out to relevant companies and individuals. Help maintain a database of leads and track progress.
- **Partnership Outreach:** Support the team in reaching out to potential partners through email, calls, and networking events. Help establish initial contact, communicate ThrillPay's value proposition, and schedule meetings or presentations.
- **Relationship Building:** Contribute to building and nurturing relationships with existing and potential partners. Attend meetings, assist in presentations, and help coordinate collaborative efforts to strengthen partnerships.

- **Contract and Proposal Development:** Assist in drafting and reviewing contract proposals, partnership agreements, and other legal documentation. Collaborate with the team to ensure alignment of terms and conditions with business objectives.
- **Competitive Analysis:** Aid in analyzing the competitive landscape and identify areas of opportunity. Monitor industry trends, benchmark ThrillPay against competitors, and provide insights to support decision-making.
- **Collaboration with Cross-functional Teams:** Work closely with other teams such as marketing, product, and finance to ensure alignment and seamless execution of partnership initiatives. Assist in coordinating internal resources to support partnership activities.
- **Reporting and Analysis:** Help in tracking and reporting key business development metrics and KPIs. Contribute to the analysis of data to assess the effectiveness of partnership strategies and identify areas for improvement.

Acceptable Majors:

Interns majoring in any of the following fields under (Business/Finance/Tech) are also welcome to apply:

Website/Graphic Design:

- Assist in designing and maintaining the ThrillPay website.
- Create appealing and visually captivating graphics and visuals for marketing materials.
- Collaborate with the Digital Marketing Team in ensuring the website and digital content align with the overall brand image.

Digital Media:

- Contribute to the creation of multimedia content, including videos, animations, and interactive elements.
- Assist in managing and curating the digital media library.
- Collaborate with the Digital Marketing Team to ensure effective utilization of digital media in marketing campaigns.

Marketing/Communication:

- Support communication efforts by drafting newsletters, social media posts, and emails to engage with attendees, sponsors, and partners.
- Aid in conducting market research, competitor analysis, and trend analysis to inform event planning and strategy.
- Assist in promoting events and managing event budgets, logistics, registrations, and vendor coordination.

Liberal Arts (Film/Media, Music & Photography):

- Utilize creative skills in film, media, music, or photography to contribute to marketing campaigns and event promotions.
- Assist in capturing and curating visual content for various marketing channels.
- Collaborate with the Marketing/Communication and Events Teams to create engaging and visually appealing content.

Please note that specific tasks and responsibilities will be assigned based on individual skills and interests, and all interns will have the opportunity to collaborate and gain exposure across various teams.

Travel:

- **Traveling as part of the project team for ThrillPay is an exciting perk and a unique opportunity for interns. As part of our project team, interns may have the chance to travel to various locations for events, conferences, conventions and meetings. This allows them to expand their horizons, network with industry professionals, and gain valuable experiences in different settings. Whether it's attending a marketing summit or representing ThrillPay at a high-profile event, traveling with the project team adds an extra layer of growth and excitement to the internship journey.**

ThrillPay Interns may travel for the following reasons:

1. Conventions
2. Trade Shows
3. Corporate Events
4. Social & Networking Events
5. Business Opportunities
6. Marketing Tours
7. Business Retreats
8. Investor Events
9. College Campus Tours
10. International Business (Not Immediate)

Requirements:

- Maintain a satisfactory GPA of 3.5 or Higher
- 1-2 years of college completed
- Enrolled in a relevant degree program
- Having completed specific prerequisite courses or having relevant experience in the desired field
- Be able to apply academic knowledge to real-world situations and projects
- Proficiency in relevant software and tools
- Strong communication and interpersonal skills
- Ability to work well in a team and collaborate effectively

- Good problem-solving and critical thinking abilities
- Strong organizational and time management skills
- Willingness to learn and take on new challenges
- Flexibility and adaptability in a fast-paced environment
- Positive attitude and eagerness to contribute to the company's goals
- Identify as a BIPOC student "or" someone who wants to bring immense value to ThrillPay by contributing their efforts towards the success of a black-owned start-up

Internship Perks & Future Incentives:

- **Extra Credit:**
Interns who demonstrate exceptional work ethic and successfully complete unique and challenging tasks will receive an academic advantage.
- **Paid Internship:**
Interns who excel in the program will have the opportunity to earn not only extra credit, but also additional monetary compensation.
- **Permanent Position:**
Interns who consistently demonstrate exceptional performance will have the opportunity to be hired directly by ThrillPay and be offered a leadership position within the company.
- **Travel:**
Interns who are flexible, reliable and love working from new and exciting places will find the opportunity in travel and the experience it provides to not only be valuable, but also enriching and refreshing.
- **Social Events (Tech, Corporate, Business):**
Interns who possess excellent communication and marketing skills, and are passionate about engaging and forming connections with influential and captivating individuals in the tech industry.
- **Upward Mobility:**
Climb the ranks at ThrillPay: Advance, transition to different roles within the company, and broaden your horizons

Join the ThrillPay Team today and be a part of something amazing and legendary!

All eligible candidates are **REQUIRED to follow ThrillPay on their Social Media, as well as register and attend Black Student Success Week at your college with ThrillPay in the Spring. Visit the URL below to get started!**

<https://www.thrillpay.com/apply>